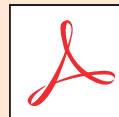# LABELZ.CO.UK

Artwork specification

This guide covers the information you need when placing an order with us. As well as the ideal technical specifications for your artwork, it covers how and where to send your artwork to. Following these guidelines will ensure we have the right artwork to produce the perfect labels for you.

How we need artwork supplied

- **The ideal format to supply your artwork to us is a high-resolution, editable PDF (300dpi) with all fonts outlined and imagery embedded.**

- An Illustrator file (.ai .eps) with all text outlined and images embedded or supplied.

- An InDesign file with all fonts and linked images supplied.

- Imagery at 300dpi (high resolution) or vector.

- All imagery supplied (photography, logos, illustrations) must have the appropriate licensing/copyright for use on your labels.

- The artwork/cutter set to the size of the label required with 3mm bleed. Unless you have requested for us to resize the artwork for you.

- CMYK or pantone (pantones will be printed as digital CMYK equivalents).

- Any barcodes should be set as 100% black and pre-checked.

- Please note, if your labels require a white, texture or varnish layer, all imagery must be supplied as vectors. If you cannot supply vectors, there will be an additional artwork charge to produce the required layers.

How to get your artwork to us

- Less than 15mb can be emailed to us.

- Files can be upload to:
  https://spaces.hightail.com/uplink/eclipselabels

- You can upload to your own portal and send us a link to download from.

- Or you can send us a WeTransfer link.

Our design and artwork services

If you don't have your own facilities to produce artwork for your labels, we have a full-service, in-house Studio who can help.

Call or email us for further information:

T: 01793 224 382
E: sales@labelz.co.uk

LABELZ.CO.UK

The perfect labels every time

Other important information about your order.

Points to remember

- To ensure the best colour match, please provide artwork and images in CMYK not RGB. Labelz are not responsible for any variations when colours are converted from RGB to CMYK for print.

- Pantone colours can be used, but will be converted to the digital CMYK equivalents.

- Provide artwork and imagery at a minimum resolution of 300dpi and in CMYK. Images at less than 300dpi will pixelate at print.

- Ensure all imagery you supply (photography, logos, illustrations) has the appropriate copyright for use on your labels (ie. they do not breach any copyright laws and are licensed for you to you). Labelz is not responsible for any copyright issues – it is your responsibility to check this before sending files to us to use.

Approval of your label proof

When we've made your artwork fully print-ready, you will be sent a pre-press proof for approval. **Please check this proof thoroughly** as you will need to give it final approval before your labels go to print. Labelz are not responsible for any issues on supplied artwork caused by:

- Spelling mistakes, grammatical mistakes and incorrect punctuation.

- Graphics orientation and placement.

- Substituted and inconsistent fonts (when text is not converted to outlines, or fonts not supplied).

- Incorrectly sized artwork based on the cutter requested and quoted for.

- Colour conversions (eg. as mentioned opposite when converting from RGB).

Colour proofing and matching

A 100% colour match is not always possible, but rest assured, we make every effort to achieve this for you.

Also, please note colours viewed on a monitor or print-out do not accurately match the finished print, and should not be used as a colour match for the final product.

If your label is colour critical, we recommend producing a printed proof or samples, before the full production run. There will be a cost implication for this – please speak to us for more information.

Please note, that any amends made after the first proof will be charged at £15.00 for each set of minor amends. If major amends are required, these will be charged at £75.00 an hour.

If you would like to discuss your requirements, or need any further information, please contact us on the number shown above. The estimated delivery date of your labels can be found on your order confirmation.